



Exhibitor Update

Exhibits: Feb. 8–10, 2010 • Orange County Convention Center • Orlando, Fla. • www.TheRentalShow.com

Contact

800-334-2177, option 4

Quick Links

[Show Schedule](#)

[Registration](#)

[Travel and Housing](#)

[Exhibitor Resources](#)



Follow *The Rental Show* on:

[facebook](#)

[twitter](#)

[Linked in](#)

Jan. 27, 2010

Warehouse shipping deadline is Friday

The deadline to ship Show materials to the Freeman warehouse is this Friday, Jan. 29. Any materials arriving after that date will be received at the warehouse with an additional after-deadline charge. Please see the shipping information in the Exhibitor Service Manual for more information.

Daily Show hours

As an exhibitor, you have access to the show floor each day starting at 8 a.m. The new schedule for **The Rental Show** has the trade show opening at 11:30 a.m. on Monday, Feb. 8. You have that morning, starting at 8 a.m., to do finishing touches on your booth. Please have all setup of your booth completed by 5 p.m. on Sunday, Feb. 7.

Exhibitor Advisory Committee

The members of the ARA Exhibitor Advisory Committee are available to assist you during the Show. If you have questions or problems during setup or show hours, please contact your committee representative.

Kale Paulson, Volvo Construction Equipment
Booth 5114
Heavy Construction

Chuck Hommey, EDCO - Equipment Development Co.
Booth 3020
Light Construction/General Tool

Brian Delahaut, MK Diamond Products
Booth 1646

Light Construction/General Tool

Spencer Etzel, The SEC Group
Booth 5371
Party & Special Event

Clay Eubanks, Associate Member Director
Takeuchi Manufacturing (U.S.)
Booth 4925
Heavy Construction

Michael Tharpe, Associate Member Director
TopTec Products
Booth 5357
Party & Special Event

Last week's webinar available online

If you weren't able to attend last week's webinar, "Generate Higher ROI from **The Rental Show** With Excellent Staffers," it is now available to be viewed on the Exhibitor Resources page at www.TheRentalShow.com. It's approximately an hour. Take the time for you and your staff to view it before you leave for Orlando!

Receive exposure for your prize giveaways in *Rental Pulse*

Are you planning a special prize drawing or other giveaway at **The Rental Show**? Let attendees know about it by sending information by e-mail with the subject line "SHOW PRIZES" to wayne.walley@ararental.org. This information will be used in an article in *Rental Pulse* on Sunday, Feb. 6. Please submit your information by Thursday, Feb. 4.

Handle any questions or concerns while at the Show

Remember to settle any issues before leaving Orlando. Any questions on charges for any service or rentals must be resolved while at the Show. DO NOT WAIT to settle any problems or questions at a later date by mail or telephone.

Will you be updating Facebook or Twitter during the Show?

Watch for updates via Twitter and to **The Rental Show's** Facebook page on site in Orlando, and please participate if you are using these social media.

On Twitter, use the hash tag #TheRentalShow for any of your Show-related tweets. If you're not already following the Show, you can do so at twitter.com/TheRentalShow. Your Show-related tweets will be retweeted (or forwarded) so please share your booth information, specials and other news.

If you have a fan page for your company, you can be added to the Show's "favorite" pages on Facebook. You are welcome to post info for attendees on your booth, specials and more on the Show's wall. Find the Show's page here: <http://www.facebook.com/pages/The-Rental-Show/100892182713>.

If you have questions on the Show's social media, please contact Chris Coleman at chris.coleman@ararental.org.

Dismantle and move-out information

At the close of the trade show on Feb. 10, Freeman will begin returning empty containers as soon as the aisle carpeting is removed from the exhibit floor. The entire process takes approximately seven hours.

All exhibitor materials must be removed from the Orange County Convention Center by Feb. 11 at 5 p.m. To ensure all exhibitor materials are removed from the convention center by the move-out deadline, please have all carriers check in by 1 p.m. on Feb. 11.

Download discount airport shuttle coupon

Discount coupons for round-trip airport shuttle from Mears Motor Shuttle are available. The discount is \$4 off the round-trip price of \$29 per person. Click here to download a coupon: <http://www.therentalshow.com/file/MearsMotorShuttleCoupon.pdf>.

Take advantage of Orlando discounts

Orlando offers countless possibilities for fun in the sun outside of **The**

Rental Show hours. There are several resources to help you discover what the city has to offer.

Orlando Convention Aid

Orlando Convention Aid produces a “Special Offer\$ Travel Guide” that allows attendees and exhibitors to purchase discount attraction tickets, print discount coupons and more. Click here for details:

<http://www.orlandoconventionaid.com/rental.php>.

Orlando/Orange County Convention Center

The Orlando/Orange County Convention and Visitors Bureau created a special Web site that provides information and special discount offers here: <http://ara.orlandomeetinginfo.com>. Also check the Orlando page at www.TheRentalShow.com for more information.

Thank you for your support of **The Rental Show** and ARA! If you have questions on the Show or need assistance, please contact us. See you very soon in Orlando!

Carla Johnson
800-334-2177, ext. 232
carla.johnson@ararental.org

Alice Conwell
800-334-2177, ext. 233
alice.conwell@ararental.org