



American Rental Association
1900 19th St.
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FOR IMMEDIATE RELEASE

ARA will recognize members for their service at *The Rental Show*

(Jan. 11, 2010) MOLINE, IL – The American Rental Association (ARA) recognizes individuals for outstanding service to the Association and the industry each year. Here is the list of those who will receive awards on Feb. 8 during ***The Rental Show*** in Orlando, Fla.

Meritorious Service Award

Stan Crumbaugh, president of Independence Rent-All, Independence, Mo., will receive the Meritorious Service Award, which honors an ARA member who has made a significant contribution and demonstrated leadership pivotal to the success of a project or program. Crumbaugh has been an energetic leader of ***The Rental Show*** Work Group, established by the ARA board of directors to research and provide information on innovations for ***The Rental Show's*** short- and long-term future. He served as chair of this committee in a volunteer capacity and gave much time, effort and leadership to creating a cohesive team with diverse opinions and ideas. His leadership kept the group focused, resulting in significant changes to improve ***The Rental Show*** and move the event into the next era of ARA conventions and trade shows. Crumbaugh served as ARA president in 2007 and is a long-time Association volunteer. The Meritorious Service Award will be presented during the keynote session.

Special Service Award

The Special Service Award, also presented at the keynote session, will be awarded to Clay Eubanks, president of Takeuchi Manufacturing (U.S.), Pendergrass, Ga. Eubanks was instrumental in assisting ARA with efforts to increase attendance at ***The Rental***

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Show 2009 in Atlanta. He went beyond his duties as an ARA board member as he hosted a video promoting Atlanta as a destination city, identified opportunities to market Atlanta, encouraged members to attend ***The Rental Show*** and rallied support from general and associate members alike. Eubanks also has been an upbeat supporter of the rental industry. He completes his term as an associate member director on the ARA board at ***The Rental Show***. He is a member of ***The Rental Show*** Work Group and also has served on the Exhibitor Advisory and Government Affairs Committees, as well as attended the ARA Legislative Caucus.

Outstanding Leadership Award

Neil DeJong, manager of Industrial Tools and Equipment Rentals, Hamilton, Ontario, Canada, will receive the Outstanding Leadership Award during the keynote session. The award honors a member who has provided an example of superlative leadership at the grassroots level. DeJong is being recognized for the work he has done with the Canadian Rental Association (CRA) Ontario association, increasing membership, encouraging volunteer involvement, activating an Ontario next generation group and providing support to both ARA and CRA.

Regional Person of the Year Awards

This award recognizes an individual who has made significant contributions at the regional, state or local level. Awards are presented during the new Regional Breakfasts.

- **Region One:** Tom Davis, CERP, Are You Ready To Party??, Waterville, Maine
- **Region Two:** Carol Frederick, Tel-Power Tool and Equipment Rental, Altoona, Pa.
- **Region Three:** Mark Jones, Gadsden Scaffold Co., Gadsden, Ala.
- **Region Four:** David Manning, Pioneer Equipment Rental, Durant, Okla.
- **Region Five:** Glen Benrus, RentalMax Administration Center, Wheaton, Ill.
- **Region Six:** John Kernan, Ango Kernan Rentals, Overland, Mo.
- **Region Seven:** Catherine DeBusk, CERP, Party People Rentals, Phoenix
- **Region Eight:** Rick Ream, Northwest Insurance Services, Gig Harbor, Wash.

- **Region Nine:** Steve Anthony, American Event Rentals, Stockton, Calif.
- **Region 10:** James Morden, RentShop, Alliston, Ontario, Canada

President's Image Award

This is a store award that celebrates a commitment to improving the rental industry through a remodeling, rebuilding or renovation project. Awards are given during the Regional Breakfasts.

- **Region One:** Bret Lagasse, Taylor Rental Center, Orange, Conn.
- **Region Four:** Andy Jones, Red Hat Rentals, Palestine, Texas
- **Region Four:** Ralph Kastner, Tuff Equipment, Hammond, La.

More information on ***The Rental Show***, which is Feb. 7-10, is available at www.TheRentalShow.com.

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About ARA: The American Rental Association (www.ARARental.org) is an international trade association for the owners of equipment rental businesses and the manufacturers and suppliers of construction/industrial, general tool and party/event rental equipment. ARA members, which include more than 7,500 rental businesses and 1,000 manufacturers and suppliers, are located in every U.S. state, every Canadian province, and more than 40 countries worldwide. Now in its sixth decade of operation, ARA is the source for information, advocacy, business development tools, education and training, networking and marketplace opportunities for the rental equipment industry throughout the world. ***The Rental Show*** (www.TheRentalShow.com) is owned and managed by the American Rental Association.

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